

# Lake Erie LMSC Standards and Measures of Success

## Mission Statement

Strive to improve the quality and availability of swimming for LMSC members.

## Vision Statement

LE LMSC will add value to its members through support to the clubs in our area and will endeavor to improve coaches and swimmers knowledge and fulfillment from swimming by providing opportunities to learn new skills and participation in competitive and personally fulfilling events and training sessions. In addition, we will encourage individual development as desired by our swimmers.

## Strategic Goals

1. Improve communications to all members of the LMSC to:
  - a. Ensure membership benefits and opportunities are understood
  - b. Promote transparency in LMSC actions
  - c. Provide LMSC members including unattached swimmers with knowledge of opportunities to swim provided by the LMSC and local clubs when available
  - d. Coordinate clinics and provide knowledge of online and in person training classes for coaches and swimmers
2. Invest in our swimming community through continuing development of relationships with our clubs, and other swim programs and facilities that offer adult swimming opportunities as alternatives by:
  - a. Promoting dialogue with the facilities to assist clubs in coordinating swimming events for members of all abilities
  - b. Provide LMSC wide opportunities for swimming when appropriate
  - c. Support coach development with financial support of individual coach training and USMS certification requirements
  - d. Conduct or support clinics for swimmers and coaches in our area when possible
3. Develop a succession plan for LE LMSC board to ensure long term viability of LE LMSC through:
  - a. Area wide communication of board position opportunities and provide improved descriptions of board positions to foster interest in future board members
  - b. Ensure term limits and time requirements are understood up front by candidates considering positions on the board
  - c. Provide information to board members on opportunities to participate in training/webinars conducted by USMS